



# THE AMERICA GROUND HASTINGS

## INDEPENDENT DAY 2009

### Celebrating independent thought, art & retail

The America Ground is an extraordinary chapter in the history of Hastings. So it's only natural that the town should celebrate the spirit that inspired the Ground with an annual festival.

### A spirited festival of arts, music & more

The plans for 2009 are for a profile-raising event on July 4th followed by a daylong celebration during the Coastal Currents Festival (29th August-30th September) to gain joint publicity.

The daylong event will focus attention on the shops, cafes, bars and businesses of the America Ground area. Colourful art events, live music, poetry, a street market and family-friendly activities will attract a wide range of local people and high-profile media coverage. There are also plans for artists and creative teams to stage events in some vacant shops. From 2010 onwards, the festival will be held on July 4th itself.

### How can you join in?

We are now putting together applications for the funding of the event and want to hear from local artists, retailers, community groups and businesses eager to bring their unique flavour to the festival, make an impact and increase the visibility of their offerings.

Designed by [www.designcrew.co.uk](http://www.designcrew.co.uk)

Submissions are invited for live/site-specific projects using the America Ground story as a point of departure. A range of mainly outdoor, and some built, locations will be available within the festival area of Robertson Street, Claremont, Trinity Triangle and the surrounding roads, with use of the seafront and beach also encouraged.

### Making a submission

Budgets will be approximately £500-£700. To make a submission, please email or post your proposal (on a single A4 page only), including a brief timetable, CV, budget and any supporting imagery to us by July 31st 2009. If posting your submission, please enclose an SAE.

Independent Day is working closely with Designcrew, Hastings Trust, CMC, Sea Space, Hastings Borough Council, the residents of the America Ground and the White Rock and America Ground Business Group.

Please send your submissions to John Knowles or Simon Hedges at:

F-ISH Gallery  
6 Wellington Square  
Hastings East Sussex TN34 3RH

t: 0845 4090 560  
e: [events@f-ish.co.uk](mailto:events@f-ish.co.uk)



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